



**For Immediate Release**  
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## **AIG Sponsors Okinawa Theater Performance of “Fly! Ryukyu Bird Man 2016”**

**TOKYO, December 5<sup>th</sup>, 2016** –AIG Japan Group sponsored a special performance of the play “Fly! Ryukyu Bird Man 2016.” This year represents the fourth consecutive year AIG Japan has been an exclusive sponsor of the special performance day, a sponsorship partnership which began with American Home Assurance’s 2013 sponsorship.

Four performances were held across two days (November 5 and 6) and, in total, more than 1,200 people attended. Attendees included AIG employees, their family members, and 135 people from the local community who were invited to attend. The 135 invitees were mainly those who might not otherwise be able to attend a theater performance, and included people with disabilities, the elderly, and others with physical and social challenges. In addition, any amount remaining from ticket sales (after theater costs and other expenses are deducted) will be donated to non-profit organizations in the local community.



“Fly! Ryukyu Bird Man 2016” contains scenes spoken in “*Uchinaahguchi*”, the Okinawan language, and brings this part of Okinawan culture to children who have less contact with “*Uchinaahguchi*” in their daily lives.

Almost all the roles in the play are performed by local elementary school students and adults who auditioned for the parts. AIG’s goal is to boost participants’ communication skills, creativity, expressiveness, and collaboration through “Expressive Education” training during the practice for their parts, and this also helps them feel their achievement and find their own voice.

Hitoshi Maehira, a leading producer in Okinawa Prefecture, created the script and produced the play. Members from O.Z.E., a theatrical company, led the inexperienced participants through training and rehearsals for about 4 months.



Public rehearsal at the AIG Okinawa office

Robert L. Noddin, President and CEO, AIG Japan Holdings KK, commented, “Since establishing our AIU and American Home call centers in Okinawa Prefecture in 2000, AIG group has been contributing to local, community based activities. Now, with Fuji Fire Marine and AIG Fuji Life also having call centers in Okinawa Prefecture, the region is even more of a focus for the AIG group. We’re glad that so many local residents were able to attend the play and that the event brought so many members of the community together.”

The AIG Group in Japan is represented by AIG Japan Holdings KK, AIU Insurance Company, The Fuji Fire Marine Insurance Company, American Home Assurance Company, AIG Fuji Life Insurance Company and other companies )

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In Japan, AIG Japan Holdings represents household insurance brands including AIU Insurance, Fuji Fire & Marine, American Home Assurance, as well as AIG Fuji Life. Other non-insurance companies such as Techmark, AIG Fuji Insurance Services, AIG Asset Management, and AIG Business Partners are part of the AIG Group in Japan. Joint ventures include JI Accident & Fire Insurance and T-PEC Corporation. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

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